

**EMBARGOED FOR RELEASE
SEPTEMBER 25, 2006**

**Contacts: Jon Newman
(804) 788-1414**

**Russ Martz
(412) 497-5775**

**Urban Growth Expert Honored with
\$250,000 Heinz Award for Public Policy**

**Bruce Katz recognized for championing creative
solutions for metropolitan reshaping and restoration**

PITTSBURGH, September 25, 2006 – An innovative leader in the field of progressive urban policy whose insights and impassioned voice are helping reshape and revitalize many of our nation’s cities and suburbs has been selected to receive the 12th Annual Heinz Award in Public Policy, one of the largest individual achievement prizes in the world.

Bruce Katz of Washington, D.C., the founding director of the Metropolitan Policy Program (MPP) at the Brookings Institution, an initiative that over the past decade has helped cities and suburbs grow in more competitive, sustainable and inclusive ways, is among five distinguished Americans selected to receive one of the \$250,000 awards, presented in five categories by the Heinz Family Foundation.

“Perhaps better than anyone, Bruce Katz understands the importance of thriving urban centers in America,” said Teresa Heinz, chairman of the Heinz Family Foundation. “Vibrant communities are the lifeblood of prosperous economies, yet through the last half-century, many older cities and suburbs have withered as resources were poured into new developments, which have sprawled across the rural landscape and, in doing so, harmed the natural environment and isolated communities from one another. Bruce is combating that trend by advocating for a reinvigoration of American cities and towns through smart economic growth, downtown revitalization, innovations in housing and transportation, green space preservation and access for all to quality schools and good jobs. Through his visionary leadership, the urban landscape is

being transformed in communities across the country. It is a hopeful sign for America that we are now seeing successful examples of revitalized cities, both financially viable and culturally dynamic, that will inspire future generations to remain in urban places and preserve green spaces.”

After graduating from Yale University Law School and serving as an associate at a Washington, D.C. law firm where he specialized in housing and urban development, Mr. Katz took a more active role in shaping public policy from inside the government. He served as counsel and eventually staff director of the U.S. Senate Subcommittee on Housing and Urban Affairs and later, as the chief of staff and senior policy advisor at the U.S. Department of Housing and Urban Development (HUD). While working in Congress and at HUD, Mr. Katz helped create and then implement the HOPE VI program, which has catalyzed the revitalization of dozens of inner-city neighborhoods through the demolition and redevelopment of some of the nation’s most distressed public housing.

Recognizing that there was an enormous void in the public policy arena concerning America’s cities and their future, Mr. Katz went to the Brookings Institution in 1996 where he founded the Metropolitan Policy Program (MPP), formerly the Center on Urban and Metropolitan Policy. The MPP has become the premier research institution in the United States on city and suburban issues and is working to improve the vitality and livability of these places in close partnership with elected officials, business and civic leaders, environmentalists, planners and urban experts.

The MPP and its allies are giving metropolitan leaders new ways of assessing their demographic, economic and environmental performance and new policy tools for promoting economic prosperity, growing vibrant cities and suburban centers and building a strong, resilient and racially and ethnically diverse middle class. The program embraces practical, politically viable solutions, focusing on smart economic growth, downtown revitalization, transportation and housing innovations, green space revitalization, and access to quality schools and good jobs. Using this approach, the program has begun to transform the urban landscape in Ohio, Kentucky, Pennsylvania, Maine, Minnesota and other communities throughout the nation, including those affected by Hurricane Katrina.

Looking forward, Mr. Katz and two of his colleagues are identifying a new, distinct class of public and private-sector investments that, by transforming the physical landscape of cities (reclaiming underused waterfronts, channeling development with transit, extending green spaces), have a profound, catalytic effect on market activity, fiscal capacity and civic life.

“We are living at a time of dynamic change in our country that both positions our major metropolitan areas as our national engines of prosperity and revalues the assets and attributes of cities and older suburbs,” Mr. Katz said. “The pace and intensity of change demand a new set of urban and metropolitan policies that fully responds to the challenges and opportunities brought on by demographic change, economic restructuring and environmental realities. We are sensing a palpable movement of innovation and reform among leaders in our cities, suburbs and states that bodes well for our future. We still have a long way to go, but honors such as the Heinz Award for Public Policy confirm and validate our efforts and give us new energy and optimism.”

Since 1993, the Heinz Family Foundation of Pittsburgh has recognized individuals whose dedication, skill and generosity of spirit represent the best of the human qualities that the late Senator Heinz, for whom the award is named, held so dear.

Presented in five categories, the other Heinz Award recipients are:

- **Arts and Humanities: James Nachtwey**, global photographer and photojournalist from New York City
- **Environment: Paul Anastas**, Ph.D., chemist and founder and director of the Green Chemistry Institute from Alexandria, Virginia
- **Human Condition: William Thomas**, M.D., physician and founder and director of the Eden Alternative from Sherburne, New York
- **Technology, the Economy and Employment: Leroy Hood**, Ph.D., M.D., genomic biologist, inventor and president of the Institute for Systems Biology from Seattle.

From time to time, the Heinz Awards program will bestow upon a truly exceptional nominee its **Chairman’s Medal**, created to honor the lifetime achievement of someone whose career has been distinguished by a pattern of extraordinary accomplishment and character. **Elma Holder**, advocate for the elderly and founder of the National Citizens’ Coalition for Nursing Home Reform from Washington, D.C., has been selected to receive a Chairman’s Medal as part of the 12th Annual Heinz Awards.

* * *

About the Heinz Foundation

The Heinz Family Foundation, one of the Heinz Family Philanthropies, began as a charitable trust established by the late Senator Heinz in 1984. His widow, Teresa Heinz, created the Heinz Awards in 1993 as the primary activity of the foundation. In addition to the Heinz Awards, the foundation directs a grant-making program that is active in a wide range of issues, principally those concerning women’s health and environment, health care cost and coverage, as well as pensions and retirement security.

Nominations for the Heinz Awards are submitted by an invited Council of Nominators, all experts in their fields, who serve anonymously. Award recipients are selected by the board of directors for the Heinz Awards upon recommendation by a blue-ribbon panel of jurors in each category.

Past recipients of the Heinz Awards include marine biologist Jane Lubchenco, inventor and founder of the student robotics competition – FIRST, Dean Kamen, environmental advocate Peggy Shepard, medical anthropologist Paul Farmer, and artist and community activist Rick Lowe. Previous Chairman’s Medal honorees include U.S. Senators Richard G. Lugar and Sam Nunn, and Dorothy Height of the National Council of Negro Women.

In addition to the \$250,000 award for their unrestricted use, recipients are presented with a medallion inscribed with the image of Senator Heinz on one side and a rendering of a globe passing between two hands on the other. The medallion symbolizes the partnership, continuity and values carried on to the next generation. The hands also suggest passing on the stewardship of the earth to future generations.

The Heinz Awards will be presented at a private ceremony in Pittsburgh on October 24.

Additional information is available online at www.heinzawards.net.

#